OUR MISSION

The American Headache Society®, (AHS) is a professional society of healthcare providers dedicated to the study and treatment of headache and face pain. The Society’s objectives are to promote the exchange of information and ideas concerning the causes and treatments of headache and related painful disorders. Educating physicians, health professionals and the public, and encouraging scientific research are the primary functions of this organization. AHS activities include an annual scientific meeting, a comprehensive headache symposium, regional symposia for neurologists and family practice physicians, and publication of the journal *Headache®*.

The Scottsdale Headache Symposium® continues to be a successful venue for providing practical, clinical, evidence-based information on the diagnosis, management, and treatment of headache patients. Education is presented in didactic, case-based, evidence-based, panel, and demonstrative formats.
ATTENDEE PROFILE

Over 75% of the attendees are prescription-writing healthcare providers, including:
• Neurologists
• Emergency medicine physicians
• Family practice physicians
• Internal medicine physicians
• Obstetricians/Gynecologists
• Orofacial pain physicians
• Pediatricians
• Pain management physicians
• Others in attendance include: scientists, researchers, dentists, consultants, medical educators, nurse practitioners, physician assistants, psychiatrists, and psychologists.

ONE MEETING, TWO EXPERIENCES

Attendees who come in person will be greeted with new features, things to see, and experiences to remember. Those partaking in the online experience will watch a mix of live-streamed sessions and on-demand content, as well as interviews with keynote or plenary speakers. This feature allows AHS to expand our reach beyond the typical groups that come to this event and gives your organization more exposure.

CORPORATE SPONSORS

For the American Headache Society’s (AHS) corporate partners, the Scottsdale Headache Symposium® presents a unique opportunity for collaboration. We recognize the significant role the contributions of our corporate partners play in ensuring the success of this event. We are happy to work with sponsors to help you realize your marketing goals. Please contact AHS Headquarters at 856-423-7222 x 357 to discuss.
## PAST EXHIBITORS WHO HELPED TO MAKE THE SCOTTSDALE HEADACHE SYMPOSIUM® A SUCCESS

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<tr>
<th>Akeso Health Sciences, LLC</th>
<th>eNeura Inc.</th>
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<td>Alder BioPharmaceuticals, Inc.</td>
<td>Glia Sciences, INC.</td>
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<td>Allergan, Inc.</td>
<td>Lilly USA, LLC</td>
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<td>Coalition for Headache and Migraine Patients (CHAMP)</td>
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<td>Dolor Technologies, LLC</td>
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<td>electroCore, LLC</td>
<td>Tian Medical, LLC</td>
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<td>Upsher-Smith Laboratories, Inc.</td>
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SPONSORSHIP LEVELS

PLATINUM LEVEL
$50,000
• One 20x20 booth in preferred location
• Four complimentary registrations
• One full page ad in the Final Program* Excludes Inside Front and Inside Back Cover
• Company logo with link and description on conference sponsors webpage
• Pre and post attendee contact mailing list*
• Platinum Level Sponsor ribbon to wear at conference
• Recognition on a rotating banner ad on the mobile app and virtual meeting site
• Company name on Sponsor acknowledgment signage at meeting as Platinum Level Sponsor
• Logo, contact information, and pdfs or video links on virtual event site

SILVER LEVEL
$35,000
• One 10x20 booth in preferred location
• Two complimentary registrations
• One one-quarter page ad in the Final Program*
• Company logo on conference website
• Pre attendee contact mailing list*
• Silver Level Sponsor ribbon to wear at conference
• Recognition on a rotating banner ad on the mobile app and virtual meeting site
• Company name on sponsor acknowledgement signage at meeting as Silver Level Sponsor
• Logo, contact information, and pdfs or video links on virtual event site

GOLD LEVEL
$17,500
• One 10x10 booth in preferred location
• One complimentary registration
• Company logo on conference website
• Pre attendee contact mailing list*
• Gold Level Sponsor ribbon to wear at conference
• Recognition on a rotating banner ad on the mobile app and virtual meeting site
• Company name on sponsor acknowledgement signage at meeting as Gold Level Sponsor
• Logo, contact information, and pdfs or video links on virtual event site

BRONZE LEVEL
$10,000
• One 10x10 booth in preferred location
• One complimentary registration
• Company logo on conference website
• Pre attendee contact mailing list*
• Bronze Level Sponsor ribbon to wear at conference
• Recognition on a rotating banner ad on the mobile app and virtual meeting site
• Company name on sponsor acknowledgement signage at meeting as Bronze Level Sponsor
• Logo, contact information, and pdfs or video links on virtual event site
FLOOR CLINGS TRAIL
$5,000
A trail of company-branded decals affixed to the show floor will lead attendees from the main exhibit hall entrance directly to your booth! This is the perfect way to highlight your company outside of your booth while literally directing attendee traffic to your booth. Simple yet powerful, the 2ft by 2ft decals are always a hit with attendees and consistently help the sponsor stand out amongst 50+ exhibitors on the show floor.*

*AHS manages production, installation and removal of decals.

HOTEL ROOM DROP
$5,000
Sponsor creates a promotional flyer or giveaway to be dropped in each attendee’s hotel room or placed in the registration bag. Sponsor is responsible for all production and shipping costs upon AHS approval of promotional piece. Sponsor is responsible for coordination with the hotel if a room drop is sponsored.

LANYARDS
$5,000 (exclusive)
Name badge lanyards with the sponsor’s company name or logo, along with the Society’s name or logo will be distributed to all attendees.

PARK BENCHES
$5,000 (multiple opportunities)
Place your logo or company name on park benches will be located throughout the exhibit hall to provide additional seating for event attendees. Benches in the Exhibit Hall can include product branding and benches outside the exhibit hall may only be company branded.*

*Placement of park benches will be determined by AHS.

WATER BOTTLES
$5,000
Provide attendees with portable, personal water container. Your company name and/or logo (along with the AHS logo) will appear on the bottle. AHS will produce this item.
SUPPORT OPPORTUNITIES

HOTEL KEY CARDS
$7,500
Place your company name and logo on the hotel keycard distributed to all guests staying at the conference hotel. This offers great exposure through the length of the attendees stay. AHS will produce the key cards.

PORTABLE CHARGERS
$7,500
Attendees are more reliant on their mobile devices to stay connected while attending educational meetings. Place your company name and/or logo along with the AHS name on these portable chargers that allow devices to stay charged all day. Includes an acknowledgment in the Final Program.

ATTENDEE CONFERENCE BAGS
$8,500
Each attendee will receive their registration material in a Scottsdale Headache Symposium® bag. The bags are highly visible to all attendees and will feature your logo on outside of bag along with the AHS logo.

CHARGING TABLES
$10,000 (multiple opportunities)
Put your logo or company name on two charging tables with 6 stools at each.

USB MEMORY STICKS
$10,000 (exclusive)
All registered attendees will receive a 4GB swivel flash drive that will be taken home after the meeting and used repeatedly by attendees. The drive will include your company name or logo.

“FRONTIERS IN HEADACHE RESEARCH” SCHOLARSHIP AWARDS
$15,000
Scholarship Awards will be available to ten Headache Medicine Fellows, Residents and/or Post-doctoral Fellows to help offset their travel and hotel costs to the Scottsdale Headache Symposium®. The recipients will be required to present either an oral or poster presentation as a part of the scholarship. Your company name and logo will appear on the AHS website in recognition of your sponsorship.

WIFI
$15,000 (exclusive)
Provide wireless internet capability to all mobile devices and attendees during the Scottsdale Headache Symposium®. Your company name and logo will be prominently acknowledged in the Final Program and on signage in the meeting.

HEADSHOT LOUNGE
$10,000 (exclusive)
Attendees will have the opportunity to take a new professional headshot including light editing. They can use to update their social media or professional profiles. Include your logo on signage at the photo booth and a promotional link on the photo retrieval page.
SUPPORT OPPORTUNITIES

WELLNESS SPONSOR
$20,000 (exclusive)
Up to 25 attendees will enjoy a special 30 min sunrise yoga course led by a licensed professional. Participants will end the session with a glass of fruit-infused water and a new yoga mat to take home. Help attendees get in the right mindset to learn by sponsoring two days of morning yoga. This includes branded mats (up to 50) with your company logo and/or name that attendees can take home and recognition on the agenda.

COFFEE TIME
$20,000 per day (exclusive per day)
Make sure your message is steaming hot by branding coffee cup sleeves and napkins during one of the coffee and exhibit breaks.

INDUSTRY-SPONSORED EVENTS
$25,000
Add your organization to those sharing research and product news with a Satellite Symposium. We have openings from Thursday to Saturday. These events take place without conflict of other CME sessions and will be advertised in the Final Program.

You can offer a presentation with or without CME (you will be responsible for securing your own CME provider) and choose to serve food in your private room with space for over 100 attendees! You must have an FDA-approved product/service.

Download an application:

FINAL PROGRAM ADS
The Final Program is digitally distributed to all attendees and includes detailed information about each presentation including learning objectives, social events, exhibitors, meeting room locator, and other useful information.

<table>
<thead>
<tr>
<th>Ad Size</th>
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<tr>
<td>Inside Front Cover</td>
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<tr>
<td>Inside Back Cover</td>
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<td>Full Page</td>
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<td>Half Page</td>
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<td>Quarter Page</td>
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* All final program ads and mailings must be approved by AHS. Please refer to the AHS sponsorship guidelines.
AD SPECS  (Ads must be approved by AHS. Final ads are due no later than October 2, 2021.)

Acceptable File Formats (Hi Res 300 dpi)
JPEG • PDF • TIF • EPS

Full Page, Inside Front and Back Cover
Size is 8.5” x 11” (allow 0.5” margin on all sides for non-bleed, or add 0.125” on all sides for full bleed)
Sample InDesign document setup:
Page size = 8.5” x 11”
Margins (top, bottom, inside, outside) = 0.5”
Bleeds (top, bottom, inside, outside) = 0.125”

Half Page
Size is 8.5” x 5.5” (allow 0.5” margin on all sides for non-bleed, or add 0.125” on all sides for full bleed)
Sample InDesign document setup:
Page size = 8.5” x 5.5”
Margins (top, bottom, inside, outside) = 0.5”
Bleeds (top, bottom, inside, outside) = 0.125”

Quarter Page
Size is 3.5” x 4.75”
Sample InDesign document setup:
Page size = 3.5” x 4.75”
EXHIBIT INFORMATION

INTERACTIVE FLOOR PLAN AND ONLINE EXHIBITOR/SPONSOR PORTAL

This year, when you sign up to be an exhibitor or sponsor you will be given access to and log-in details for the Online Exhibitor Portal. The portal is where you will find all details pertaining to your booth, including set-up/dismantle times, and the service manual for shipping and ordering furniture.

Assignments are made on a first-come, first-served basis. To secure your preferred space, please go to: http://bit.ly/2021-SHS-Sponsor-Portal or click http://bit.ly/SHS2021-Floorplan to access our interactive floor plan.

The floor plan will allow you to choose your top three locations. After review, AHS will confirm your booth location. You will receive an email confirmation along with personal log-in information to begin completing the necessary tasks (i.e. directory form, booth staff, etc.)

ATTENTION NEW EXHIBITORS:

If you are applying for the first time as an exhibitor, you will be sent an Exhibitor Approval Form that will need to be submitted and approved before your booth location is confirmed. Your choices will be placed on a temporary hold until approval is granted.

HOTEL ROOMS

Space at the Camelback is in high demand. To ensure your organization doesn’t get shut out, we have held two rooms for each CRT Member and one room for all other exhibitors. The rooms are available beginning Tuesday, November 16, through Sunday, November 21. When you book your sponsorship/booth, there will be an option to claim these rooms. AHS will secure and guarantee the reservation(s), and you are responsible for all charges related to the reservation. A credit card will is required at check-in.
EXHIBITOR SCHEDULE (SUBJECT TO CHANGE)

EXHIBITOR SET-UP
Wednesday, Nov. 17, 2021 1:00 pm – 5:00 pm
Thursday, Nov. 18, 2021 1:00 pm – 3:00 pm

All booths and materials must be set up by 3:00 pm Thursday, November 18, and that all freight is removed from the floor.

EXHIBIT DAYS / HOURS
Friday, Nov. 19, 2021 7:00 am – 10:35 am
12:30 pm – 5:15 pm
Saturday, Nov. 20, 2021 6:30 am – 2:00 pm

EXHIBITOR DISMANTLE
Saturday, Nov. 20, 2021 2:00 pm – 5:00 pm

Dismantling must not start prior to the close of exhibit hall on Saturday, and materials must be removed from the floor by 7:30 pm.

BOOTH SPACE RATES
20’x20’ Island Rate $20,000.00
10’x30’ Rate $16,000.00
10’x20’ Rate $12,000.00
10’x10’ Corner Rate $6,000.00
10’x10’ Inline Rate $5,000.00
Publisher/Non-Profit
10’x10’ Inline Rate $2,000.00

EDUCATIONAL SESSIONS
Educational sessions are designed to increase the education and skills required to successfully treat people with headache disorders and underlying pain conditions. In accordance with the ACCME, AHS will maintain complete control over the development, implementation, and assessment of all content, speaker selection, and slide and syllabus materials related to its programs.

EXHIBIT SPACE LOCATION
If you have any questions about the exhibit area or booth arrangement, please contact Darryl Diamond, CMP, at ddiamond@talley.com. The interactive floor plan online will allow you to view all booths assignments.

Every effort is made to assign booth locations in accordance with each exhibit’s preference. Assignments are made on a first-come, first-served basis, upon the receipt of the signed terms and conditions and payment of booth fees.

BOOTH CONSTRUCTION
- Standard booths are limited to 8’ background drapes and 3’ side drapes.
- Maximum height of in-line exhibits is 8’ and may extend only 5’ from the back wall. The remaining 5’ must not exceed 4’ in height.

Interested in increasing your booth size?
Please contact ddiamond@talley.com to discuss options.
EXHIBIT INFORMATION

EXHIBITOR DIRECTORY
The Exhibitor Directory will be distributed to each conference registrant as part of the Final Program. Exhibitor’s name, address, booth number(s), and description of product(s) / service(s) are highlighted. Descriptions are limited to 75 words or less.

REGISTRATION
• Corner/Inline/Publisher/Non-Profit - Three (3) Exhibit Hall Only registrations for a 10’x10’ booth; Four (4) for 10’x20’ booth and Five (5) for 10’x30’ booth. Up to three (3) additional Exhibit Hall Only registration is available for $200.00.

• Island Booth - Six (6) Exhibit Hall Only registrations for a 20’x20’ booth and up to four (4) additional Exhibit Hall Only registrations are available for $200.00 each.

FRAGRANCE FREE
To help reduce the triggers of migraine, the American Headache Society® has adopted a fragrance free policy. Please refrain from the excessive use of perfumes, colognes, lotions, etc. during the course of the Scottsdale Headache Symposium®.

OFFICIAL GENERAL SERVICE CONTRACTOR
Arata Expositions, Inc. has been selected as the official General Service Contractor. The exhibitor service manual will be made available approximately 60 days prior to the show. Please read all information contained in the service manual. Shipping and handling of show materials, furniture, labor, drayage, electrical, signs, and other booth furnishings may be ordered from the Official Decorator. All charges for additional services are the sole responsibility of the exhibitor.

Contact:
Arata Expositions, Inc.
15928 Tournament Drive
Gaithersburg, MD 20877
Phone: (301) 921-0800 • Fax: (301) 990-1717
Email: pthurston@arataexpo.com

EXHIBITOR APPOINTED CONTRACTORS (EAC) OR INSTALL/DESIGN COMPANIES
Exhibitors who choose to use booth assembly or dismantle labor other than those provided by the Official Decorator must notify the Official Decorator by Friday, October 8, 2021 and supply the necessary certificates of insurance. Exhibitors using non-official contractors are required to supply such contractors with all necessary information regarding installation and dismantling, material handling, exhibitor rules and regulations. Neither the decorator nor Show Management is required to supply an Exhibitor Service Manual to non-official service contractors. Non-official service contractors must comply with all Show Management and facility rules and regulations.

SHOW MANAGEMENT
American Headache Society®
19 Mantua Road, Mt. Royal, NJ 08061 USA
TEL (856) 423-0043 • FAX (856) 423-0082
Email: ahshq@talley.com
Exhibits & Meetings Management
Darryl Diamond, CMP
Email: ddiamond@talley.com
EXHIBITOR TERMS AND CONDITIONS

EXHIBIT MANAGEMENT is the AMERICAN HEADACHE SOCIETY, 19 Mantua Road, Mt. Royal, N.J. 08061 USA, (856) 423-0043, Fax (856) 423-0082, Email AHSHQ@talley.com.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned move-in and installation days and hours as detailed in the prospectus. Exhibitor may not remove any exhibits or materials from the show floor until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the Facility by the time specified in the prospectus. Any displays or materials left in booths, without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, and all charges will be assessed to Exhibitor.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and or a refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 60 days prior to the official floor plan, and/or re-assign any Exhibitor’s location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

PRINCIPLES FOR ACCEPTING OR DECLINING EXHIBITOR REQUESTS: The prevailing principle will be scientific credibility and/or that which is considered useful for our members and ultimately our members’ patients. Unsubstantiated claims, previous undesirable corporate or organizational behavior, untested treatments, concern for safety, the absence of scientific credibility, or simply AHS concern that an exhibit or product is not in the best interest or spirit of AHS, its members or the patients who they treat, could be the basis for rejection of an application, without required explanation.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor’s location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Exhibitor, company, exhibitors, visitors, guests. Each Exhibitor is to carry his or her own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives the hotels, and Service Contractor, known from this point on as American Headache Society® for any of the following:

• The Exhibitor agrees to make no claims against American Headache Society® for loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold American Headache Society® as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save American Headache Society® from claims, losses, damages to persons or property, governmental charges for fines and attorney’s fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that American Headache Society® does not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.

• THE ABOVE-CITED REGULATIONS as well as all conditions stated in the American Headache Society® Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Headache Society®.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an Exhibitor’s right to exhibit if an Exhibitor or any of their representatives fail to observe the conditions of this contract or in the opinion of SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Exhibitors will be notified of such changes.

American Headache Society®
EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet, except for product height, which may exceed the 4 feet limitation. Booths shall not obstruct other Exhibitors or aisles. Booths not adhering to this requirement will be carpeted by SHOW MANAGEMENT at the Exhibitor’s expense. Booth carpeting, decorations, furniture, signs and electrical connections are available to the Exhibitor through the American Headache Society® official Decorators, who will bill the Exhibitor directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor’s assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor’s space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor’s space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or in the opinion of the Show Manager detract from the appearance of the Show in any manner whatsoever. The Show Manager shall have sole control over all admission policies at all times.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of the American Headache Society® logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym “American Headache Society®” must not be used on pre, during and post show promotional material unless specific written permission is granted. Use of any Convenor, Sponsor or participating organization logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be given out by Exhibitors.

FDA APPROVAL/CLEARANCE: FDA Approval: Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS’s sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS’s satisfaction, the application to exhibit will not be accepted.

4. Only products or services listed on the original application and approved by AHS may be exhibited.

5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.

6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.

7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.

8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.

9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.

10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society®.

11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.

12. Exhibitors cannot make use of an informal poll taken of attendees.

13. Exhibitors, with the exception of publishers, may not make sales or engage in charitable fundraising which result in the exchange of product or money within the exhibit hall.

AHS is committed to improving the lives of headache sufferers through medical education, research, and high-quality patient care.

Visit www.AmericanHeadacheSociety.org for more information
ELIGIBILITY TO EXHIBIT

Applicants that have not previously exhibited at the American Headache Society® (AHS) conferences must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society® retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant’s products or services must be educational or professional in nature.

2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.

3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS’s sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it.

If the safety, effectiveness, and accuracy of claims made for such product or service have not been demonstrated to AHS’s satisfaction, the application to exhibit will not be accepted.

4. Only products or services listed on the original application and approved by AHS may be exhibited.

5. The applicant agrees to comply with the policies, rules and regulations contained in the exhibitor prospectus.

6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.

7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.

8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.

9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.

10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society®.

11. Exhibitors cannot use the AHS name or logo in any way without expressed written consent of AHS.

12. Exhibitors cannot make use of an informal poll taken of attendees.

AHS is committed to improving the lives of headache sufferers through medical education, research, and high-quality patient care.

Visit www.AmericanHeadacheSociety.org for more information
Save the Date

64TH ANNUAL SCIENTIFIC MEETING
June 9-12, 2022
Gaylord Rockies Resort and Convention Center
Denver, CO

2022 SCOTTSDALE HEADACHE SYMPOSium®
November 17-20, 2022
JW Marriott Camelback Inn
Scottsdale, AZ

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