



American Headache Society® Virtual Annual Scientific Meeting  
**Exhibit and Sponsorship Opportunities**

June 3 – 6, 2021

# The American Headache Society

The mission of the American Headache Society is to improve the care and lives of people living with headache disorders. The American Headache Society (AHS) is a professional society of health care providers dedicated to the study and treatment of headache and face pain. Educating physicians, health professionals, and the public, and encouraging scientific research are the primary functions of our Society. AHS activities include an Annual Scientific Meeting, a comprehensive headache symposium, regional symposia for neurologists and family practice physicians, publication of the journal *Headache*®, and collaboration with the American Migraine Foundation.

## Core Values

- Scientific and professional integrity in headache research, education, and clinical care
- Access to knowledge about headache
- Access to quality and compassionate care
- Leadership and advocacy for people living with headache disorders and the practice of Headache Medicine



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SCIENTIFIC MEETING**



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HEADACHE**

**JUNE 3-6  
2021**

# AHS Focus is Research, Education, Patient Care and Advocacy

The Society's educational objective is to continue to improve the knowledge, skills, and professional performance of physicians, psychologists and other health professionals in the care of patients with head, neck, and orofacial pain by:

- Providing a forum for presentation of free scientific communication on research and clinical practice
- Providing educational symposia
- Improving education in medical schools and residency programs
- Identifying and developing new educational initiatives
- Supporting education programs directed to people with head, neck, and orofacial pain
- Maintaining strict adherence to ACCME guidelines

Our programs are carefully designed to empower and educate medical students and existing health care providers on recent research and treatment options in the field of Headache Medicine. The American Headache Society® is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The American Headache Society® takes responsibility for the content, quality, and scientific integrity of this CME activity.



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# We Listened to Sponsors and Have New Enhancements for the Scottsdale Meeting Society

The Virtual Annual Scientific Meeting is designed for physicians, psychologists, scientists, researchers, physician assistants, nurse practitioners, and other health professionals involved in the care of patients with head, neck, and orofacial pain. The program content and virtual booths will be available to members and non-members on Education On Demand platform.

- Features available to Exhibitors and/or Sponsors to provide more visibility include:
  - **3D Booth** – *customizable to provide promotional elements and information to attendees*
  - **Banner Advertisement** – *will appear at the top of the virtual booth and can link to an external URL*
  - **Video link** – *a video that provides a short synopsis of your company's mission or product*
  - **Video Chat Room** – *sales reps can connect with attendees via video chat from the virtual booth*
  - **Enhanced Description** – *can include logo, badges (sponsor), extended description*
  - **Resource Documents** (content links / PDF handouts) – *provide attendees with material about your company*
- Acknowledgement of sponsorship will be on the AHS website and Education On Demand platform.



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# Sample 3D Virtual Expo Booth



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# Sponsorship Levels

**Platinum Level - \$50,000**

**Gold Level - \$35,000**

**Silver Level - \$17,500**

**Bronze Level - \$10,000**

**Participating Sponsor - \$5,000**



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# Sponsorship Levels Benefit Comparison

\*AHS must approve mail piece prior to releasing mailing list

	Platinum Level	Gold Level	Silver Level	Bronze Level	Participating Sponsor
<b>Complimentary Virtual Meeting Registration(s)</b>	4	3	2	1	0
Recognition: Company Logo on Virtual Meeting Site	Yes	Yes	Yes	No	No
<b>Recognition: Company Description on Virtual Meeting Site</b>	Yes	Yes	No	No	No
Recognition: Company Name on Virtual Meeting Site	Yes	Yes	Yes	Yes	Yes
<b>Recognition on AHS Website-Event Page: Company Name</b>	Yes	Yes	Yes	Yes	Yes
Link to Company Website or Brand Website from Virtual Meeting Site	Yes	No	No	No	No
<b>Attendee Mailing List (one time use only)*</b>	Yes	Yes	No	No	No
Support: Headache Lounge	Yes	Yes	No	No	Yes
<b>Virtual Exhibit Booth</b>	Yes	Yes	Yes	Yes	No



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	Platinum Level	Gold Level	Silver Level	Bronze Level	Participating Sponsor
Company Name and Contact Information	Yes	Yes	Yes	Yes	No
Company Description Character Count	500	250	100	75	N/A
Company Logo or Brand Logo	Yes	Yes	No	No	No
Link to Company Website or Brand Website	Yes	No	No	No	No
Resource Documents (pdf files and/or content links) – Company or Brand Specific	6	4	2	1	N/A
Booth Banner	Yes	Yes	No	No	No
Introductory Video	1 video (1-minute long - 200 mb limit)	1 video (30-seconds long – 150 mb limit)	No	No	No
Video Chat Room(s)	4 Channels	3 Channels	2 Channels	1 Channel	N/A





# Virtual Booth Cost

**Virtual Booth Includes Company Name and  
Contact Information**

**\$9,500.00**

**Add-on features:**

**50-word description - \$750.00**

**One (1) PDF\* - \$1,000.00**

**One (1) Content Link\* - \$1,250.00**

\*AHS approval of materials required



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**THANK YOU**  
**for your continued**  
**support of AHS and our**  
**educational objectives.**



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