

#AHS AZ



Joining hands to improve the lives of those impacted by migraine and other headache disorders.

NOV. 2020

VIRTUAL SCOTTSDALE HEADACHE SYMPOSIUM

*Exhibit &
Sponsorship
Opportunities*

The American Headache Society

The mission of the American Headache Society is to improve the care and lives of people living with headache disorders. The American Headache Society (AHS) is a professional society of health care providers dedicated to the study and treatment of headache and face pain. Educating physicians, health professionals, and the public, and encouraging scientific research are the primary functions of our Society. AHS activities include an Annual Scientific Meeting, a comprehensive headache symposium, regional symposia for neurologists and family practice physicians, publication of the journal *Headache*®, and collaboration with the American Migraine Foundation.

Core Values

- Scientific and professional integrity in headache research, education, and clinical care
- Access to knowledge about headache
- Access to quality and compassionate care
- Leadership and advocacy for people living with headache disorders and the practice of Headache Medicine



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AHS Focus is Research, Education, Patient Care and Advocacy

The Society's educational objective is to continue to improve the knowledge, skills, and professional performance of physicians, psychologists and other health professionals in the care of patients with head, neck, and orofacial pain by:

- Providing a forum for presentation of free scientific communication on research and clinical practice
- Providing educational symposia
- Improving education in medical schools and residency programs
- Identifying and developing new educational initiatives
- Supporting education programs directed to people with head, neck, and orofacial pain
- Maintaining strict adherence to ACCME guidelines

Our programs are carefully designed to empower and educate medical students and existing health care providers on recent research and treatment options in the field of Headache Medicine. The American Headache Society® is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The American Headache Society® takes responsibility for the content, quality, and scientific integrity of this CME activity.



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We Listened to Sponsors and Have New Enhancements for the Scottsdale Meeting

- The Scottsdale Headache Symposium® is designed for general practitioners, internists, pediatricians, neurologists, anesthesiologists, dentists, physical therapists, psychologists, psychiatrists, nurse practitioners, physician assistants, nurses, and other health professionals who treat headache. The program content and virtual booths will be available to members and non-members on AHS's virtual meeting platform for at least six (6) months. Program content will be available as enduring material on AHS Education On-demand.
- New features* available to Exhibitors and/or Sponsors to provide more visibility include:
 - **Virtual Booth Banner** –will appear at the top of the virtual booth and can link to an external URL
 - **Introductory Video** – a video that provides a short synopsis of your company's mission or product
 - **Give-away Button** – drives more interaction to your virtual expo booth by offering a giveaway
 - **Video Chat Room** – sales reps can connect with attendees via video chat from the virtual booth
 - **Enhanced Description** – can include logo, badges (sponsor), extended description
 - **Resource Documents** (content links / PDF handouts) – provide attendees with material about your company
- Acknowledgement of sponsorship will be on the AHS website and the AHS Virtual Scottsdale Headache Symposium site

**Availability based on sponsorship level – see slide 7*



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Sponsorship Levels

Platinum Level - \$50,000

Gold Level - \$35,000

Silver Level - \$17,500

Bronze Level - \$10,000



Sponsorship Levels Benefit Comparison

*AHS must approve mail piece prior to releasing mailing list

	Platinum Level	Gold Level	Silver Level	Bronze Level
Number of Complimentary Virtual Meeting Registration(s)	4	3	2	1
Recognition: Company Logo on Virtual Meeting Site	Yes	Yes	Yes	No
Recognition: Company Description on Virtual Meeting Site	Yes	Yes	No	No
Recognition: Company Name on Virtual Meeting Site	Yes	Yes	Yes	Yes
Recognition on AHS Website-Event Page: Company Name	Yes	Yes	Yes	Yes
Link to Company Website or Brand Website from Virtual Meeting Site	Yes	No	No	No
Attendee Mailing List (one time use only)*	Yes	Yes	No	No
Virtual Exhibit Booth	Yes	Yes	Yes	Yes



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Sponsorship Virtual Expo Booth Comparison

	Platinum Level	Gold Level	Silver Level	Bronze Level
Company Name and Contact Information	Yes	Yes	Yes	Yes
Company Description Character Count	500	250	100	75
Company Logo or Brand Logo	Yes	Yes	No	No
Link to Company Website or Brand Website	Yes	No	No	No
Resource Documents (pdf files and/or content links) – Company or Brand Specific	6	4	2	1
Booth Banner	Yes	Yes	No	No
Introductory Video	1 video (1-minute long - 200 mb limit)	1 video (30-seconds long – 150 mb limit)	No	No
Giveaway Button	Yes	Yes	Yes	Yes
Video Chat Room(s)	4 Channels	3 Channels	2 Channels	1 Channel



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Virtual Booth Cost

**Virtual Booth Includes Company Name and
Contact Information**

\$9,500.00

Add-on features:

50-word description - \$750.00

One (1) PDF* - \$1,000.00

One (1) Content Link* - \$1,250.00

*AHS approval of materials required



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