

Eligibility to Exhibit

Applicants that have not previously exhibited at an American Headache Society® (AHS) conference must be reviewed for eligibility before space assignment is confirmed. Previous exhibitors are expected to comply with the eligibility requirements. The American Headache Society® retains sole authority to determine the eligibility of any company or product to exhibit subject to the following:

1. The applicant's products or services must be educational or professional in nature.
2. Products must meet FDA guidelines and standards or must be FDA approved. Exhibitors may be required to show evidence of FDA approval. This requirement applies to medical devices, drugs, and other FDA-related products. In accordance with this policy, if non-FDA approved products or services are exhibited, AHS may deny installation or require removal from the show floor or discontinuance of any promotion, wholly or in part.
3. Other products and services not covered under point 2 which: (a) meet the standards of generally accepted medical practice or (b) are of interest to AHS attendees because of their relevance to the clinical or socioeconomic aspects of the practice of medicine. At AHS's sole discretion, it may require potential exhibitors of a product or service in this category to provide technical data and scientific documentation to substantiate the safety and effectiveness of the product or service as well as the accuracy of the claims made regarding it. If the safety, effectiveness and accuracy of claims made for such product or service have not been demonstrated to AHS.
4. Only products or services listed on the original application and approved by AHS may be exhibited.
5. The applicant agrees to comply with the Policies, Rules and Regulations contained in the exhibitor prospectus.
6. Exhibits will not be accepted if AHS deems them to include false or misleading statements.
7. No exhibit will be accepted if AHS determines the exhibit is in poor taste, offensive to persons in attendance, promotes an activity that is unethical or illegal or is, in general, not in keeping with the character and purpose of the conference.
8. Exhibitors cannot promote a competing meeting (i.e., any meeting likely to draw attendees from any AHS meeting – by venue, topic, etc.) at the AHS meeting. At the time the application to exhibit is submitted, all prospective exhibitors must include a complete description of any meeting they intend to promote during the AHS conference, along with a complete copy of any promotional materials. AHS will review these materials and may approve or deny the proposed meeting promotion at its sole discretion.
9. Exhibitors cannot use photography from the AHS meeting or exhibit floor for publicity, public relations, or marketing purposes.
10. Exhibitors cannot use the AHS registration list to promote a competing meeting, or any meeting, without the expressed written consent of the American Headache Society®.
11. Exhibitors cannot use AHS name or logo in any way without expressed written consent of AHS.
12. Exhibitors cannot make use of an informal poll taken of attendees.

AHS is committed to improving the lives of headache sufferers through medical education, research, and high-quality patient care.

Exhibit Approval Form

The American Headache Society® (AHS) is the leading professional organization for those interested in the study and management of headache and face pain. Educating physicians and health professionals, and encouraging scientific research, are the primary functions of this organization.

All exhibits at the American Headache Society® exhibit program must be in the best interest of the AHS, as determined at the sole discretion of the AHS Board and/or Executive Committee. Please review the Eligibility to Exhibit Guidelines within this prospectus prior to submitting this application to be sure your company meets the guidelines.

Email or mail this completed form along with two (2) copies of collateral material that clearly identify the product/service to be promoted at the exhibit, a brief company description on company letterhead, and any peer review articles on the product/service. Email to Cheryl Gallagher, Director of Operations and Meetings at cgallagher@talley.com.

For questions, please call Cheryl Gallagher, Director of Operations and Meetings at (856) 423-7222 x. 223 or email (cgallagher@talley.com).

1. Company Name: _____

2. For Profit _____ Not For Profit _____ (check one)

3. Summary of product/service to be exhibited at the AHS conference: _____

4. Target audience for product or service: _____

5. How is product/service financially supported (check all that apply):

- Sales _____
- Ads _____
- Grants _____
- Paid by participants _____

Other (please explain) _____

6. Peer review articles or case reports on product/service to be exhibited at AHS (name publication)

Exhibit Approval Form

7.

FDA approved: Yes ___ No ___

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