



**Primary Care
Special Interest Section
Meeting Minutes
June 20, 2002**

Attendees: Fred Freitag, DO (Chair); Vincent Martin, MD; James W. Banks, III, MD; Susan Hutchinson, MD; Loretta Mueller, DO; Robert S. Kunkel, MD; Glen D. Solomon, MD; Charles K. Powers, Jr., MD; Frederick Taylor, MD; Dan Lemyre (staff)

I. Overview

- A. Dr. Freitag began the meeting with an overview of the just-completed primary care pre-course: Advancing Clinical Applications in Primary Care. This was a first-time effort for a primary care pre-course.
- B. There was a behavioral course at IHC, but it was poorly attended and some were completely unaware of this having been offered.
- C. The marketing of the meeting and issues on those attending was discussed.
 1. It was noted that west coast meetings cost attendees who live on the east coast an extra day to attend due to travel and time changes.
 2. Marketing for the meeting was a broad reach, based on Dr. Freitag's experience with Diamond meetings, though not as aggressive as Dr. Freitag had recommended for lack of funding.
 3. Keeping this as an ongoing course was discussed. Next year's meeting in Chicago has a better geographic draw; however, Chicago has a reputation for poorly attended meetings. This should be a yearly program.

II. Increase AHS Membership

- A. The issue was raised: Is there a way to leverage this experience to improve the AHS?
- B. Membership solicitation letters could be sent to attendees offering a discounted or free membership for on year.
- C. Another alternative raised that could be offered in the future was having a reduced combined registration rate for both meetings.

III. Course Structure

- A. Could changes in the structure of the course attract a larger audience? There was some discussion regarding making this a clinician oriented course, rather than a primary care course.
- B. It was felt that having too many primary care doctors on the panel could cause some neurologists to feel the course was beneath them. However, it was noted that some neurologists would still recognize that good speakers are good speakers.



- IV. Section Input
 - A. There needs to be greater involvement and input from this Section in the planning and execution of other AHS programs.
 - B. This Section must review major initiatives in primary care, as well as the programs for the annual, fall and winter meetings.
 - C. Further along this line was discussion on how different this meeting that just concluded was from the primary care offerings at the fall and winter symposia.
 - 1. It was pointed out that neurologists on the Education Committee developed those primary care courses without input from the members of the Primary Care Section.
 - 2. The current method of running a two-tier track is seen as offensive by some "kind of like the kids' table at Thanksgiving dinner".

- V. Satellite Symposia
 - A. There was a discussion regarding the possibility of holding satellites at the AAFP, ACP/ASIM or ACOEM meetings.
 - B. It was decided that expanding programming to other venues would be a Board decision. It was felt that this was not likely to approve.

- VI. Other Business
 - A. Dr. Freitag also mentioned that he would like to see AHS's public arm, the American Council for Headache Education (ACHE), and NHF work together more cooperatively.

There being no further business, the meeting was adjourned.

Respectfully submitted by:
Dan Lemyre