



**Primary Care Special Section
November 12, 2006
Meeting Minutes**

Present: James Banks, MD, chair; James Moren, MD; Nate Bennett, MD; Vincent Martin, MD; Alvin E. Lake, III, PhD; Scott Litin, MD; Susan Hutchinson, MD; and Elizabeth Loder, MD

Staff: Molly Tritt, Andrea Taylor

I. Welcome

- A. James Banks, MD, chair, welcomed James Moren, MD to the group.
- B. At the last meeting in June, discussion centered on the residents project, Brainstorm, and a proposal by Philip Bain, MD to develop a Primary Care Algorithm for Headache Care.

II. Membership Recruitment for Primary Care Section

- A. Currently, the section has 31 members.
- B. Dr. Lake suggested a survey of AHS members if we could identify the primary care members. It was also suggested to make personal contacts via email or phone calls.
- C. A letter could be sent to all those who identified the primary care specialty, inviting them to join the section.

III. The Miami Pre-Course

- A. The course will follow the co-morbidities of an intractable headache patient, emphasizing “whole person medicine”. Dr. Cady has videos of patients to introduce the different segments.
- B. The target is all of south Florida.
- C. The lunchtime could be used for networking by placing faculty at every table.
- D. AHS HQ will produce a brief AHS membership overview.
- E. Different promotion ideas were discussed. Dr. Loder noted that AHS membership incentives need board approval. An online-only membership may be an option.
- F. Dr. Hutchinson noted that family care attendees prefer PowerPoint slides in the syllabus.

IV. Brainstorm

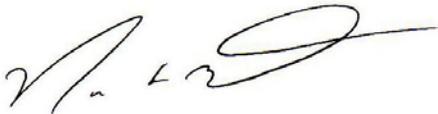
- A. The program has been reviewed for revisions. There will be a 50-minute version, in addition to the original two-hour program.
- B. The changes on the PowerPoint slides were kept to a minimum but the presenters may adapt the text.
- C. Dr. Moren is a member of the National Speakers' Association. He noted that PowerPoint presentations may inhibit learning. He liked the Scottsdale luncheon debate format.

V. New Business

- A. Dr. Martin said that promoting the Miami pre-course is a priority.
 - 1. Cheryl Gallagher, meeting manager, is ordering mailing lists.
 - 2. Members felt that pharmaceutical reps may be able to promote it to physicians in south Florida.
 - 3. AHS HQ will request that it be added to the AAFP Calendar of Events.
 - 4. There may be an arrangement to promote the course through the Primary Care Network.
 - 5. AHS HQ will send a separate email to the Women's Issues section members.
- B. A conference call will be scheduled.

There being no further business, the meeting adjourned.

Respectfully submitted,



Nate Bennett, MD
Secretary

Molly Tritt
Associate director