



**Primary Care  
Special Interest Section Meeting Minutes  
June 11, 2004  
Vancouver, BC**

- Present: James Banks, MD (Chair); Fred Freitag, DO; J. Wes Tanner, MD; Morris Maizels, MD; Fred Taylor, MD; Vincent Martin, MD; Susan Hutchinson, MD; Brian Devost, MEd (staff)
- I. As the first order of business, Dr. Banks thanked the group and said that he will do his best to move the following educational ideas forward:
- A. Update the List Serve and ensure everyone is accounted for
  - B. Work directly with the education committee to move projects forward
  - C. Push Brainstorm because it is too good of a program to let go of. Need to ask Dr. Baumel to raise money to support the Brainstorm program.
- II. Long-Term Goals of the Section
- A. Do more research and try to further the concept of headache as a whole body disorder
  - B. Increase membership in AHS by Primary Care physicians
  - C. Work to develop core competencies, particularly for primary care residency training programs, (to work within and upon the work done by Dr. Dodick for Neurology training programs)
  - D. Develop working relationships between AHS and AAFP, ACP and other primary care societies and training programs.
  - E. Interested PCP is evaporating. Need to recruit more people by:
    - Advertising within the AHS
    - Beefing up the website with Power Point slides and NAP slides
    - Link to other websites
    - List Section names online
  - F. Make ICHD coding a goal. Diagnostics will be integrated
- III. Discussion centered on the idea that a lot of PCP don't feel they are getting a lot of a clinically focused meeting. If it was to slip into two tracks (Primary Care & Tertiary Care) it would give the PCP a reason to come back. It was suggested that AHS market the PCP at the Scottsdale with a single page brochure and insert.
- IV. Discussion on pre-meeting or track option
- A. People do not want to mine the information
  - B. Create a price break or discount if the physician stays extra days beyond the pre-course
  - C. Try to collaborate with other Association (AAFP & ACP) and University contacts



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- D. Collaborate with Women's Interests Group and Behavioral Medicine Group who are also looking to propose a "pre-course" or concurrent symposia, as a means of enhancing the quality of and quantity of offerings for a primary care track.

There being no further business, the meeting was adjourned at 5:30 PM.

Respectfully submitted by:  
Brian J. Devost, MSED

James W. Banks, MD  
Section Chair