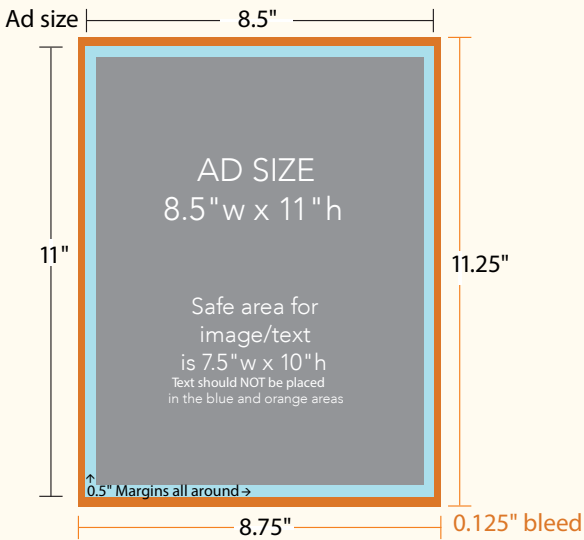


Ad Size Specifications



Acceptable File Formats (Hi-Res 300dpi)

JPEG • PDF • TIF • EPS

Full Page, Inside Front and Back Cover

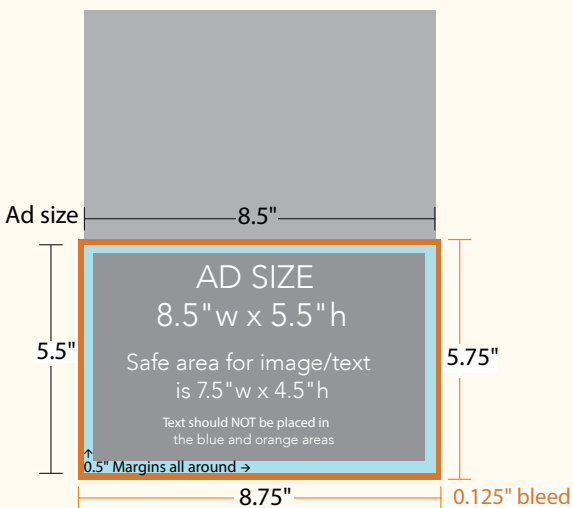
Size is 8.5" x 11" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:

Page size = 8.5" x 11"

Margins (top, bottom, inside, outside) = 0.5"

Bleeds (top, bottom, inside, outside) = 0.125"



Half Page

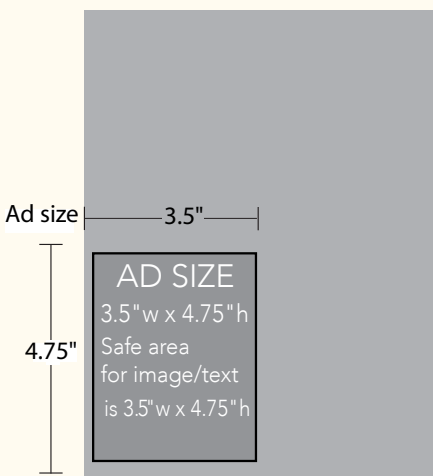
Size is 8.5" x 5.5" (allow 0.5" margin on all sides for non-bleed, or add 0.125" on all sides for full bleed)

Sample InDesign document setup:

Page size = 8.5" x 5.5"

Margins (top, bottom, inside, outside) = 0.5"

Bleeds (top, bottom, inside, outside) = 0.125"



Quarter Page

Size is 3.5" x 4.75"

Sample InDesign document setup:

Page size = 3.5" x 4.75"

Ads must be approved by AHS. Final ads are due no later than September 29, 2017.