



**MEDIA GUIDELINES FOR EXHIBITORS, PRESENTERS, SATELLITE SYMPOSIA ORGANIZERS/PARTICIPANTS
AND OTHERS ATTENDING THE 61st ANNUAL SCIENTIFIC MEETING OF
THE AMERICAN HEADACHE SOCIETY**

General Information

The 61st Annual Scientific Meeting of the American Headache Society (AHS) will be held in Philadelphia from July 11-14, 2019, at the Pennsylvania Convention Center and Philadelphia Marriott Downtown, 1201 Market Street, Philadelphia, PA 19107. The meeting is a recognized forum for peer-reviewed presentations of new research by headache experts from around the world. As such, it provides an excellent opportunity to present new science, products and technological advancements to the profession.

Press Briefings or Other Unaffiliated Events

AHS strictly prohibits any press briefings or other events not formally affiliated with the AHS Annual Meeting (e.g., satellite symposia) on any topic related to the research, scientific presentations or content of the AHS Annual Meeting at the Pennsylvania Convention Center, Philadelphia Marriott Downtown or other locations at any time during the dates and hours of the meeting.

Embargo Policy

Our embargo policies are strictly enforced. Unless otherwise noted, all data presented at AHS 2019 are embargoed until 11am Pacific/2pm Eastern on Wednesday, July 10. Violation of the embargo policy by release of information contained in any abstract prior to its embargoed date and time can result in the individual and affiliated company or institution being removed from the AHS 61st Annual Scientific Meeting, with a potential two-year ban on returning. The AHS reserves the right to lift the embargo on specific abstracts that are selected for promotion prior to or during the 61st Annual Scientific Meeting. Should a decision be made about a specific embargo lift, AHS will coordinate closely with the company or research institution to ensure alignment.

Press Room

The Press Room will be located in room 303A at the Pennsylvania Convention Center. Hours are:

- **Thursday, July 11:** 12:00pm-5:00pm
- **Friday, July 12:** 8:30am-4:30pm
- **Saturday, July 13:** 9:00am-1:00pm

This space is reserved exclusively as a working area for credentialed media. Individuals are not allowed in the Press Room unless they have been invited for an interview and are meeting with a registered reporter with clearly identifiable press pass. Exhibitors cannot register as press.

The Press Room will have a table for copies of exhibitor, presenter and attendee press materials. For your press materials to be included, you must submit them for review by June 21 to Alyssa Bleiberg (alyssa.bleiberg@syneoshealth.com) at Biosector 2. Once approved, please leave print copies of the approved materials with the Press Room staffer. Leftover media materials must be retrieved from the Press Room by 12pm Saturday, July 13, or they will be discarded.

Photo/Video Policy

Filming and photography of the AHS Annual Meeting proceedings and presentations, as well as any related visual materials, is allowed on a case-by-case basis with the exception of filming for CME purposes, which is not permitted. Please check with Alyssa Bleiberg at 212 845 5628 or alyssa.bleiberg@syneoshealth.com.

Questions?

All media-related questions should be directed to Alyssa Bleiberg at 212 845 5628 or alyssa.bleiberg@syneoshealth.com.

For other meeting-related questions, please reach out to AHSHQ at 856 423 0043 or AHSHQ@talley.com.